

Lesson 6

- If you have any questions regarding your child's learning, please email learning@wembleyprimary.brent.sch.uk

LO: To Plan a Persuasive Text

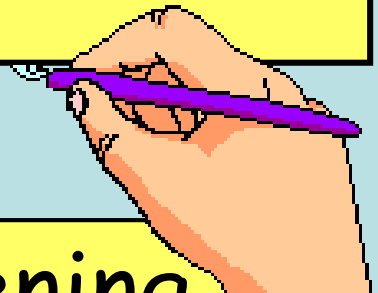
In this lesson, you will plan a letter to the Mayor of London, persuading him in to reduce air pollution in London.

On the word document, there are facts and figures you will require. There is also a word mat and a letter template for your plan

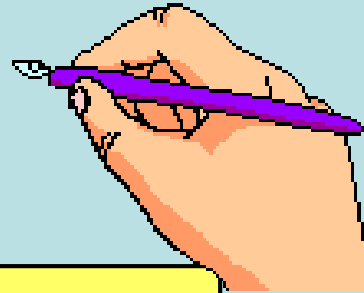
NOW let's recap the features of a persuasive letter.

Opening statement

Give your opinion in the opening
statement.



Use the present tense



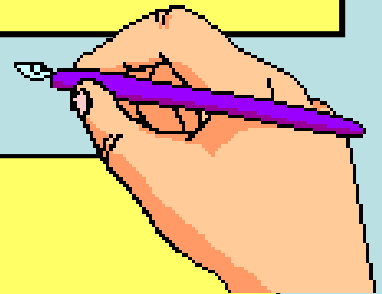
We usually use the present tense
in persuasive writing.

Logical connectives

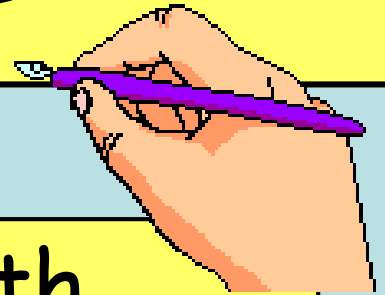
These should include:

Therefore Moreover Furthermore

Notwithstanding the fact that.....

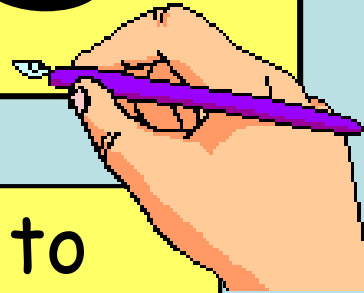


Emotional language



Persuade the reader with emotional language. For example:
Zoos are evil and disgusting.

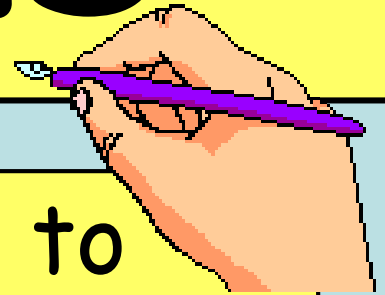
Conditional sentences



Try to use a conditional sentence to support your argument.

If animals are locked up, they'll feel sad.

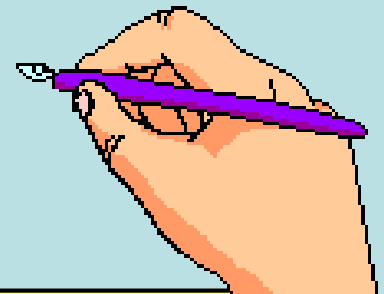
Rhetorical questions



Use rhetorical questions to persuade your audience:

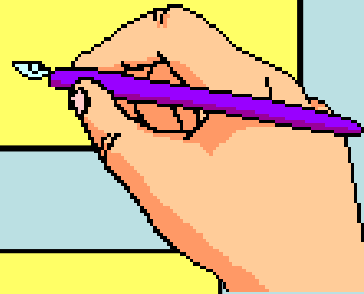
How much longer do animals have to suffer?

Conclusion



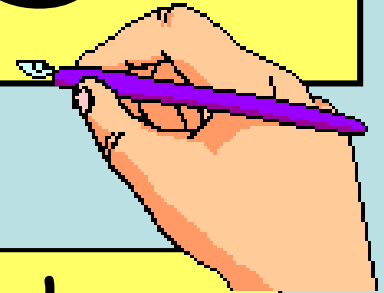
Finish your work with a strong conclusion. Make sure you repeat what your point of view is.

Use good reasons



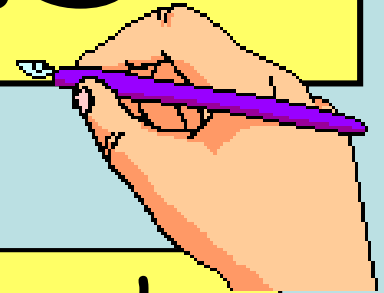
Think of good reasons for your
point of view.

Explain your arguments



Give details to explain each argument. Give examples to persuade the reader.

Use paragraphs



Start a new paragraph for each reason. The opening statement and the conclusion should also have a separate paragraph.